

Message Text

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PAGE 01 MOSCOW 04215 272157Z

12

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 271339Z MAR 75
FM AMEMBASSY MOSCOW
TO SECSTATE WASHDC 8648
INFO USDOC WASHDC

UNCLAS MOSCOW 4215

E.O. 11652 N/A

TAGS: BEXP, UR

SUBJECT: TECHNICAL SALES SEMINAR ON WATER POLLUTION, FEBRUARY 75

USDOC FOR BEWT/DOWNEY

1. COMMATT RECEIVED MARCH 20 LETTER FROM DR. YU A. IZRAEL',
CHIEF OF MAIN HYDROMETEOROLOGICAL SERVICE, COMMENTING ON RECENT
TECHNICAL SALES SEMINAR ON WATER POLLUTION WHICH WAS STAGED IN
COMMERCIAL OFFICE. INFORMAL TRANSLATION OF IZRAEL'S LETTER AS
FOLLOWS: QTE THANK YOU FOR THE VERY INTERESTING PHOTOGRAPHS,
CONNECTED WITH MY PARTICIPATION IN THE CYCLE OF LECTURES ON
METHODS FOR CLEANING WATER. AS FAR AS I AM AWARE, SOVIET
SPECIALISTS HAVE A VERY HIGH EVALUATION OF THE UTILITY OF THAT
EVENT. THE LECTURES WERE VERY INTERESTING IN TERMS OF CONTENT,
AND THE FORM OF THEIR PRESENTATION WAS VERY SUCCESSFUL. I WOULD
PARTICULARLY LIKE TO NOTE THAT THE CYCLE OF LECTURES WAS
EXCELLENTLY ORGANIZED BY THE COMMERCIAL OFFICE AND TO EXPRESS IN
THIS CONNECTION OUR APPRECIATION TO YOU AND YOUR COLLEAGUES.
UNQUOTE.

2. WE BELIEVE THAT THIS LETTER DEMONSTRATES EFFECTIVENESS OF
TECHNICAL SALES SEMINAR TECHNIQUE. EMBASSY BELIEVES DR. IZRAEL'S
WORDS OF APPRECIATION SHOULD BE CALLED TO THE ATTENTION OF BOTH
THE PARTICIPATING COMPANIES AND THE USDOC/BEWT OFFICIALS INVOLVED
IN THE ORGANIZATION OF THIS EVENT. AS USDOC/BEWT AWARE, FSO
FROMOWITZ WAS LARGELY RESPONSIBLE FOR THE ORGANIZATION OF THIS
EVENT ON THE COMMERCIAL OFFICE SIDE AND DESERVES FULL CREDIT FOR
ITS SUCCESS.

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STOESSEL

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NNN

Message Attributes

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Disposition Event:
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